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DRIVEN  **NLA**[®]
March 3-6 ✦ 2024 MGM Grand ✦ Vegas

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Driving
TRANSACTIONS

Tech Yourself Before You Wreck Yourself

Moderators:

Athena Grimm, BAC Transportation

Robyn Goldenberg, Strategy Leaders

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Question #1

What communication technology do you have in place to manage the customer experience and how has that improved your customer service?

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Question #2

- **How are you leveraging technology to stay on top of onboarding, hiring, and document management?**
- **How does this help you with local, state, and federal compliance requirements?**

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Question #3

What technology do you use to understand the costs associated with managing the fleet? What data points do you pull from the system that gives you the full picture?

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